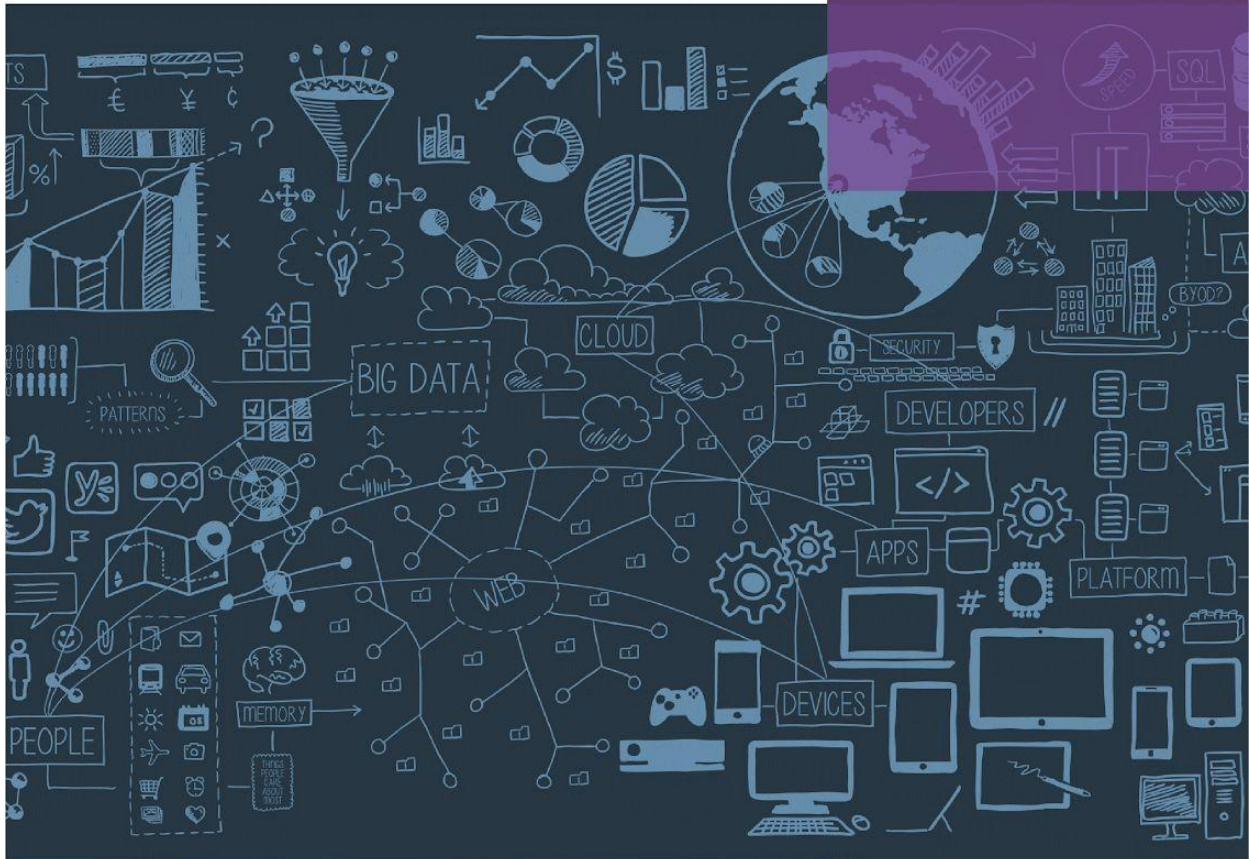


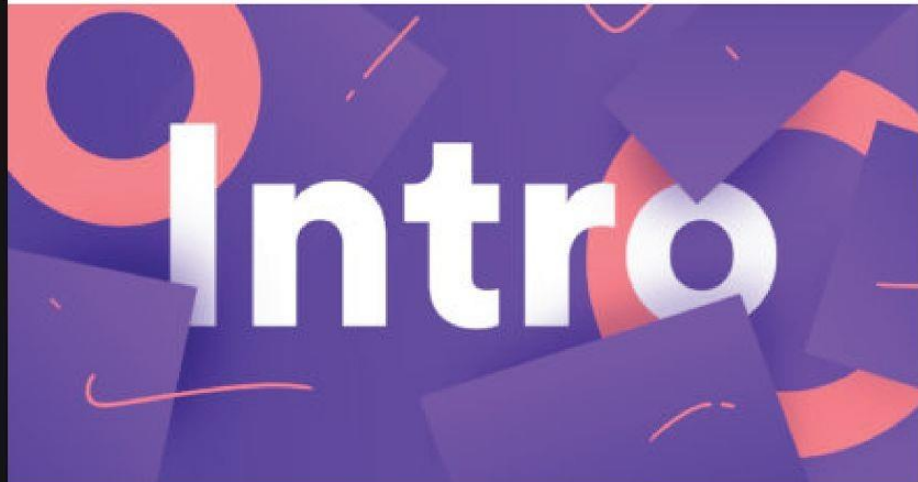


**Ace Research**



**Panel Book**

# ACE INTRO

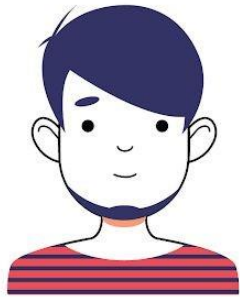
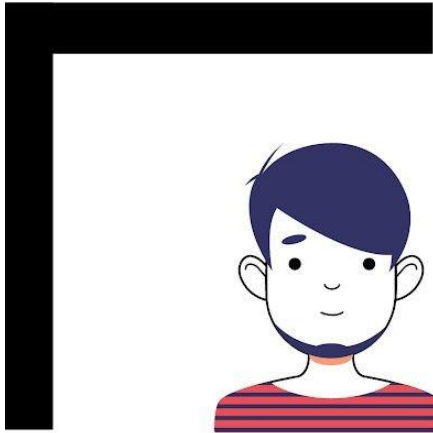


ACE Research offers sweeping investigation into cutting edge publicizing and e-business which gives all the information you are obligated to need, and all from a central, easily accessible source.

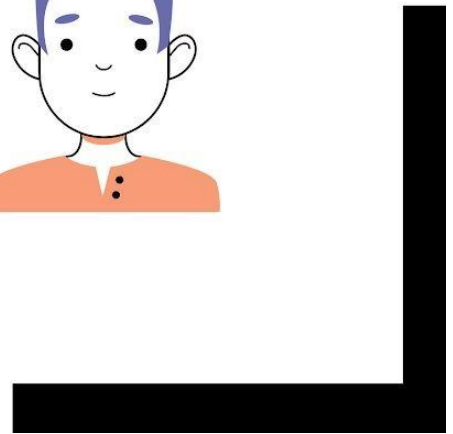
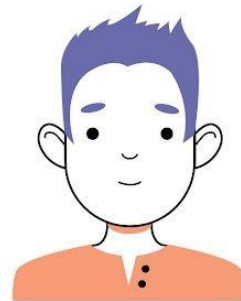
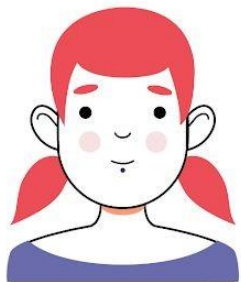
ACE Research offer services which help the client to make path breaking business and marketing strategies and streamline to position the product, brand and create relevant platforms to explore and businesses.



Over the year 6 years. ACE Research has been constantly perfecting in qualitative and quantitative data collection. we've optimized our platform to provide solutions for the unique solutions for the unique challenges of your industry and your profession. we cater more than 40 countries with over 100 clients over the world.



**PROFILING**



# Panel Breakup



**B2B Panel : 40%**

**B2C Panel : 60%**



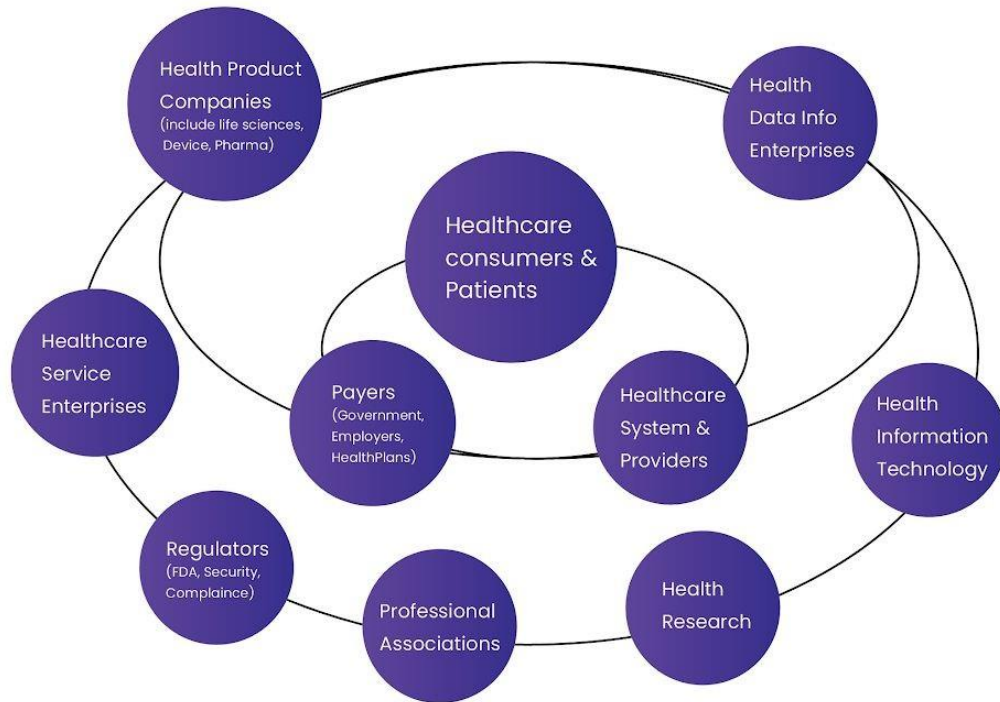
## B2B Panel Breakup

Professional Medical - 25%  
Owner of Specific Brand - 30%  
Different B2B Audiences - 45%

## B2C Panel Breakup

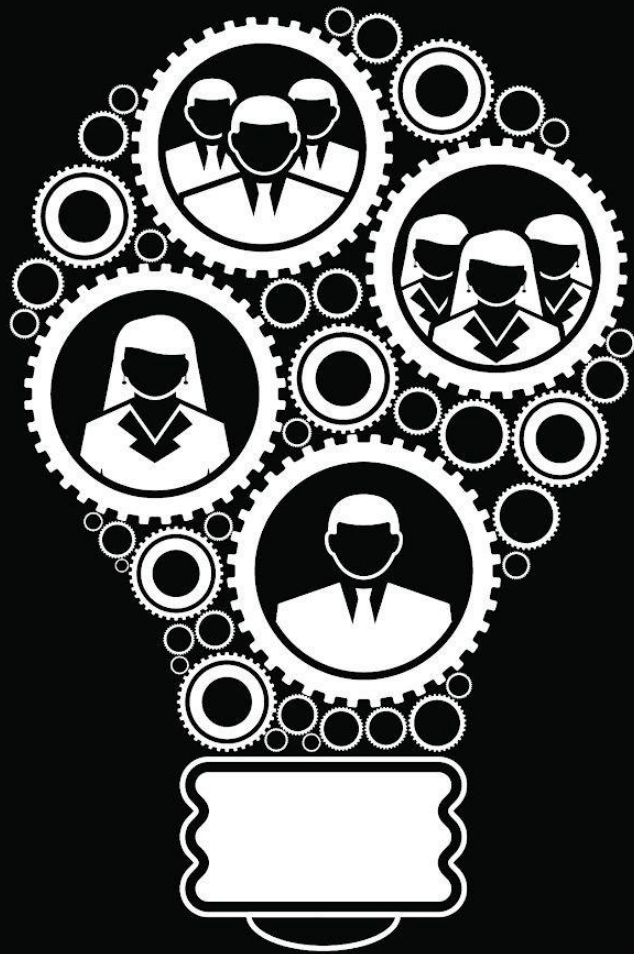
Student & Young children - 20%  
Mothers of babies -15%  
Health & patients -35%  
Food & Beverages Brand  
Loyalists -18%  
others -12%

# Healthcare Panel Segments



Ace Research also stores database of comprehensive data on different healthcare panelists





## DEMOGRAPHICS

ACE Panel consists millions of people that are selected to meet every single need of our clients.



White



Black or African American



Asian



American Indian & Alaska Native



Native Hawaiian & Other Pacific  
Islander



Some other race



# DEMOGRAPHICS

# Profiling Parameters

## ETHNICITY

CAUCASIAN /WHITE  
AFRICAN-AMERICAN/BLACK  
ASIAN/ASIAN AMERICAN  
PASIFIC ISLANDER/NATIVE AMERICAN  
HISPANIC  
MIXED RACE  
OTHERS

## BIRTHDAY

MONTH  
YEAR

## GENDER

MALE  
FEMALE

## COUNTRY OF RESIDENCE

UNITED STATE  
AUSTRALIA  
BRAZIL  
CANADA  
FRANCE  
GERMANY  
MEXICO  
UNITED KINGDOM  
NETHERLANDS  
ITALY  
SPAIN

## INCOME LEVEL

LESS THAN \$24,999  
\$25,000-\$49,999  
\$50,000-\$74,999  
\$75,000-\$99,999  
\$100,000-\$124,999  
\$125,000-\$149,999  
\$150,000-\$249,999  
\$250,000 OR CREATOR

## GEO-TARGET

POSTAL CODE  
2-DIGIT STATE CODE

## HOME OWNERSHIP

OWN PRIMARY RESIDENCE  
RENT PRIMARY RESIDENCE  
LIVE WITH FAMILY MEMBER(S)  
IN THEIR RESIDENCE  
LIVE IN STUDENT/UNIVERSITY HOUSING

## EMPLOYMENT

FULL-TIME  
PART-TIME  
CONTRACT, FREELANCE OR TEMPORARY  
EMPLOYEE SELF-EMPLOYED  
SEMI-RETIRED RETIRED  
HOMEMAKER STAY-AT-HOME PARENT  
FULL-TIME STUDENT  
PART-TIME STUDENT  
UNEMPLOYED  
PREFER NOT TO ANSWER

## MARITAL STATUS

SINGLE, NEVER MARRIED  
ENGAGED  
MARRIED  
LIVING WITH PARTNER  
SEPARATED  
DIVORCED  
WIDOWED  
CIVIL UNION  
PREFER NOT TO ANSWER

## PRIMARY LANGUAGE AT HOME

CHINESE  
ENGLISH  
SPANISH  
MEXICAN  
OTHER

## CHILDREN IN HOUSEHOLD

YES - THEY LIVE WITH ME  
YES - THEY DO NOT LIVE WITH ME  
NO - I DO NOT HAVE CHILDREN

## EDUCATION LEVEL

HIGH SCHOOL  
SOME COLLEGE/UNIVERSITY  
UNDERGRADUATE  
GRADUATE  
JUNIOR HIGH OR MIDDLE  
SCHOOL  
PREFER NOT TO ANSWER



## Pets Owned

BIRD  
CAT  
DOG  
FISH  
INSECTS  
REPTILES  
HORSE  
LIVESTOCK  
NONE OF THE ABOVE

## Grocery Shopping Done Personally

ALL OF IT  
MOST OF IT  
SOME OF IT  
NONE OF IT

## Automobile Ownership

Yes

74%

No

26%

## Automobile Year

2000 OR OLDER  
2001 2010  
2002 2011  
2003 2012  
2004 2013  
2005 2014  
2006 2015  
2007 2016  
2008 2017  
2009

## Automobile Type

HYBRID CAR LUXURY SEDAN  
COMPACT PICKUP TRUCK  
FULLSIZE PICKUP TRUCK  
HYBRID TRUCK  
HEAVY-DUTY PICKUP TRUCK  
ELECTRIC CAR  
MINIVAN CONVERTIBLE  
COMPACT SUV  
VAN FULLSIZE SUV  
WAGON LUXURY SUV  
HATCHBACK COUPE  
COMPACT SEDAN  
FULLSIZE SEDAN SPORTSCAR

# Automobile Brands

Chevrolet	Acura	Honda
Lotus	Isuzu	Nissan
Subaru	Pontiac	HUMVER
Chrysler	AM	Oldsmobile
Mahindra	Gener	Hyundai
Suzuki	Jaguar	Panoz
Daewo	Porsche	Infiniti
MaseratiAston	Martin	Plymouth
Tesla	Jeep	Bugatti
Dodge	Ram Trucks	Land
Maybach	Audi	Rover

Toyota	Kia
Scion	GMCMINI
Ferrari	Rolls-Royce
Buick	Spyker
Mazda	Bentley
Lexus	Volkswagen
Cadillac	Koenigsegg
Smart	Lamborghini
Fiat	Saab
Mercedes-Benz	BMW
Lincoln	Volvo
Fisker	Saturn
Ford	Mercury
Other	Mitsubish0



# ELECTRONICS



# Electronics

## Cell Phone Type

SMART PHONE  
BASIC PHONE  
NONE OF THE ABOVE

## Service Provider

AIRTEL  
AT&T  
BOOST MOBILE  
CELLULAR ONE  
VIRGIN MOBILE  
JUMP MOBILE  
LEAP  
METRO PCS  
NET10  
SPRINT / NEXTEL T-MOBILE  
VERIZON

## Gaming Consoles

MICROSOFT XBOX 360  
MICROSOFT XBOX ONE  
MICROSOFT XBOX ONE X  
MICROSOFT XBOX ONE S  
SONY PLAYSTATION 2  
SONY PLAYSTATION 3  
SONY PLAYSTATION 4  
SONY PSP  
NINTENDO WII  
NONE OF THE ABOVE

## DEVICES

DESKTOP - (MAC OS)  
DESKTOP - (WINDOWS OS)  
NOTEBOOK - (WINDOWS OS)  
NOTEBOOK - (MAC OS)  
NETBOOK  
TABLET  
HOME NETWORK - (WIRED)  
HOME NETWORK - (WIRELESS)  
PRINTER - INK JET  
PRINTER - PHOTO  
PRINTER - LASER  
SCANNER  
NONE OF THE ABOVE



## B2B

You can also collect insights from people based on their business profile. Panelists are available to meet every need, whether you need to hear from junior or senior employee. You can even access the people based on their occupation.



# B2B

## Business Size

1-49  
50-249  
250-499  
500-999  
1,000-1,999  
2,000-4,999  
5,000-9,999  
10,000-49,999  
50,000 OR MORE

## Business Travel

1-2 TIMES  
3-5 TIMES  
6-9 TIMES  
10+ TIMES  
NONE

## Occupation Title

BOARD DIRECTOR  
COMPANY OWNER  
C-LEVEL EXECUTIVE  
PARTNER  
SENIOR MANAGER  
MIDDLE MANAGER  
JUNIOR MANAGER  
EMPLOYEE

## Occupation Dept.

FINANCE / ACCOUNTING  
ADMINISTRATIVE  
MANAGEMENT  
COMMUNICATIONS/PR  
COMPLIANCE  
CREATIVE / MEDIA  
CUSTOMER SERVICE  
DESIGN  
ENGINEERING  
DEVELOPER / PROGRAMMER  
MAINTENANCE  
HUMAN RESOURCE  
INFORMATION TECHNOLOGY  
LEGAL  
LOGISTICS  
MARKET RESEARCH  
MARKETING / ADVERTISING  
OPERATIONS / PRODUCTIONS  
PURCHASING / PROCUREMENT  
QUALITY CONTROL  
RESEARCH & DEVELOPMENT  
BUSINESS DEVELOPMENT  
SECURITY  
TRAINING AND EDUCATION  
WAREHOUSING / SHIPPING  
NONE OF THE ABOVE



# ACE RESEARCH

## Get In Touch



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## Contact Us



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